

IS 2021 THE YEAR OF THE RVER?

2021 Travel Survey Results From 10,000 RVers



76%

of respondents said they plan to travel more than they did in 2020.



69%

of respondents do not feel safe traveling on an airplane.



99%

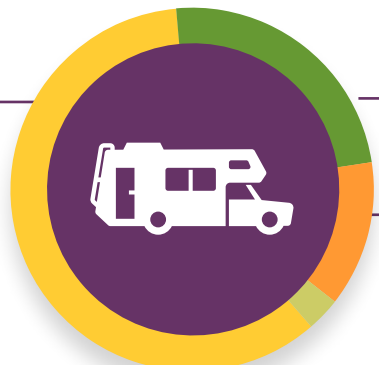
Ninety-nine percent of respondents said that they felt safe traveling in an RV.

Expect More Travel in 2021

Even more than pre-COVID

60%

of respondents said they plan to travel more than they did in 2019



24%

of respondents said they plan to travel a normal amount with no changes from 2019

13%

said they plan to travel some, but less than they did in 2019



38%

of respondents said that they have friends who have explored RVing for the first time during the pandemic

Not All Forms of Travel Are Equal

53%

of total respondents said they planned to only travel using RVs in 2021

83%

of total respondents said they have not traveled with anyone outside their core bubble throughout the pandemic

56%

of total respondents said they do not feel safe staying at a hotel

69%

of respondents stated they do not feel safe traveling on an airplane

85%

of respondents said they would plan an RV trip with friends during the pandemic if traveling in separate vehicles

Longer Road Trips Are Preferred



81%

of total respondents said they do not plan to travel internationally in 2021

96%

of respondents said they would or do boondock while RVing.



Taking Advantage of Remote Work

Other

OF THOSE WHO WORK IN-PERSON

23%

now work partially remotely

39%

now work fully remotely

23%

of all respondents said that they work fully remotely

64%

of that percentage reported that they are considering RVing more

RVers Like To Change Scenery

75%

of respondents said they spend, on average, 3 nights or less at each campground

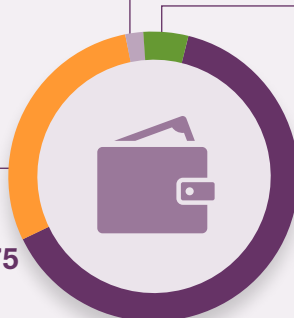
88%

of respondents said that if they had the opportunity for one more stop on an RV trip, they'd pick a winery/brewery/farm over a traditional campground or parking lot

On average, respondents spent the below percentages each night at campgrounds

2% other

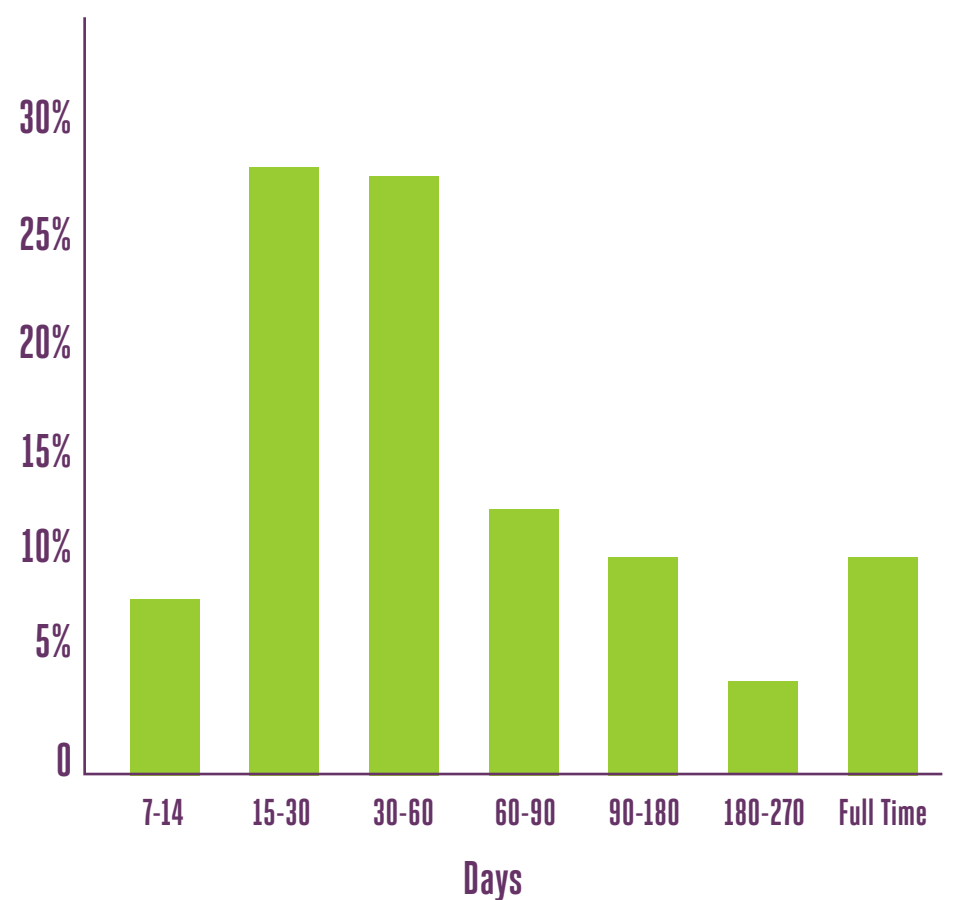
29% spend \$51-\$75 per night



5% spend \$76-\$100 per night

64% spend \$0-\$50 per night

Most RVers Spend Over A Month RVing Per Year



More About Harvest Hosts Members

99%

of members own their RV

88%

of our members are married

31%

of our members own travel trailers

23%

of our members own large Class A RVs

58%

are retired and of the remaining members 75% work full-time

57%

would travel with children

71%

would travel with pets

[Become A Member »](#)

Learn more about Unlimited RV camping at over 1,800 locations.

[Become A Host »](#)

Learn more about safely bringing paying customers to your business.

About Harvest Hosts

Harvest Hosts is a membership club for RVers offering unique overnight stays at 1,800+ farms, wineries, breweries, distilleries, golf courses, museums and other scenic small businesses all over North America. The company's mission is to help people live happier lives by getting off the couch and onto the open road, while also supporting small businesses that are the backbone of America. To learn more, visit: www.harvesthosts.com.

Harvest Hosts conducted a travel and RV trends survey to see how self-identified travel enthusiasts felt about the new year in terms of the frequency and modes of travel. It was conducted the week of January 10th, 2021 and had 10,173 respondents of whom 98.7% were RV owners (6,826 were Harvest Hosts members and 3,347 were non-members).